

Licensed Tourist Guide Profile



Name: Azlinda Shaharuddin

Profession: Licensed Tourist Guide

Authorized: Ministry of Tourism

Licensed No: TG 8765

Language: English & Bahasa Malaysia

Territory: Inbound & Outbound

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Summary Profile

Azlinda Shaharuddin has vast working experience, especially with multi-national companies. She started her career with Matsushita Sales & Services, Japan in Marketing Department from 1983-1988. She then pursued her career abroad, taking management and franchise course at University of Hamburger, Chicago, USA, an international fast food chain wholly owned by McDonalds Corporation.

Upon completing the course, she was given a Managerial position at McDonalds Restaurants in Connecticut. In 1989 she was awarded with Most Outstanding Manager Award for her relentless effort, later a Certificate of Appreciation was presented to her for making the "Storm Helpers 98" project a success, providing thousands of people in need with 18 tons of food supplies, resulted in 30,000 meals for the victims of the January 1998 ice storm in Northern New York.

In 1999 she was offered a job with Calvin Klein, USA in Purchasing Dept. The job exposed her to many international retail vendors such as Calvin Klein, Fruit of the Loom, Olga, Ralph Lauren, Weight Watchers and many others.

In year 2004, she was appointed as Brand Manager with Marketing Department of Natseven TV Sdn Bhd (ntv7). During her tenure as Brand Manager, she managed and develop programs generating sales and brand awareness.

Amongst entertainment programs she manages was Celebrity Squares, Superstars and Audition. The famous ghost hunting program, SEEKERS aired on ntv7 was one of her achievement. She took up many challenges in organizing product launches and also coordinated many press conferences. One very popular TV comedy series "Gila-Gila Pengantin" was launched "live" over ntv7, eventually turning the event like a real wedding ceremony!

She was later transferred to Corporate Communications & Publicity Department of ntv7. Has adequately written press releases for many TV programs. On a routine basis she was also responsible disseminating ntv7 daily TV program schedule to other media and print. As a Public Relation Executive, she also manages Artiste, Entertainers, TV Personalities photography and interview sessions. She was also appointed as committee member for Datuk Siti Nurhaliza's wedding event.

After 3 years with the No:1 Feel Good Channel, she chose to embark onto another platform in her career and left ntv7.

Having great passion for travel and living, she has traveled to all 7 Wonders of The World. With all priceless experienced endured, it inspired her to serve for the traveling industry in conjunction with Visit Malaysia Year 07. She took up a 4-month Tour Guiding course with MATTA School of Tourism and sat for the National Tourist Guide Examinations conducted by Ministry of Tourism to qualify herself as a Licensed Tour Guide.

OBJECTIVES

ANY trip or tour is not really complete unless you get the entire scoop from a local tourist guide!

Tourist guides accompany individuals and groups on sightseeing tours, expeditions, historical, educational and archaeological trips.

My job is to guide visitors to important sites and locations of interest, and to prepare and deliver commentaries and descriptions that serve to enlighten and entertain my tourist and visitors

I may often have to conduct research and share general information about the indigenous customs.

I am familiar with local culture and know the finer details of the place, people and trivia.

My job may also include coordination with travel agents, ensuring that the visitors & tourist are comfortable during their stay and travel around the place.

I also assists in case of booking, travel, luggage and accommodation problems. Information about local shopping places, and restaurants is provided by a guide on request.

I have an excellent command over English Language and also Bahasa Malaysia.

I am also expressive and people friendly, with an outgoing personality.

My job can be physically demanding and hence requires high endurance levels.

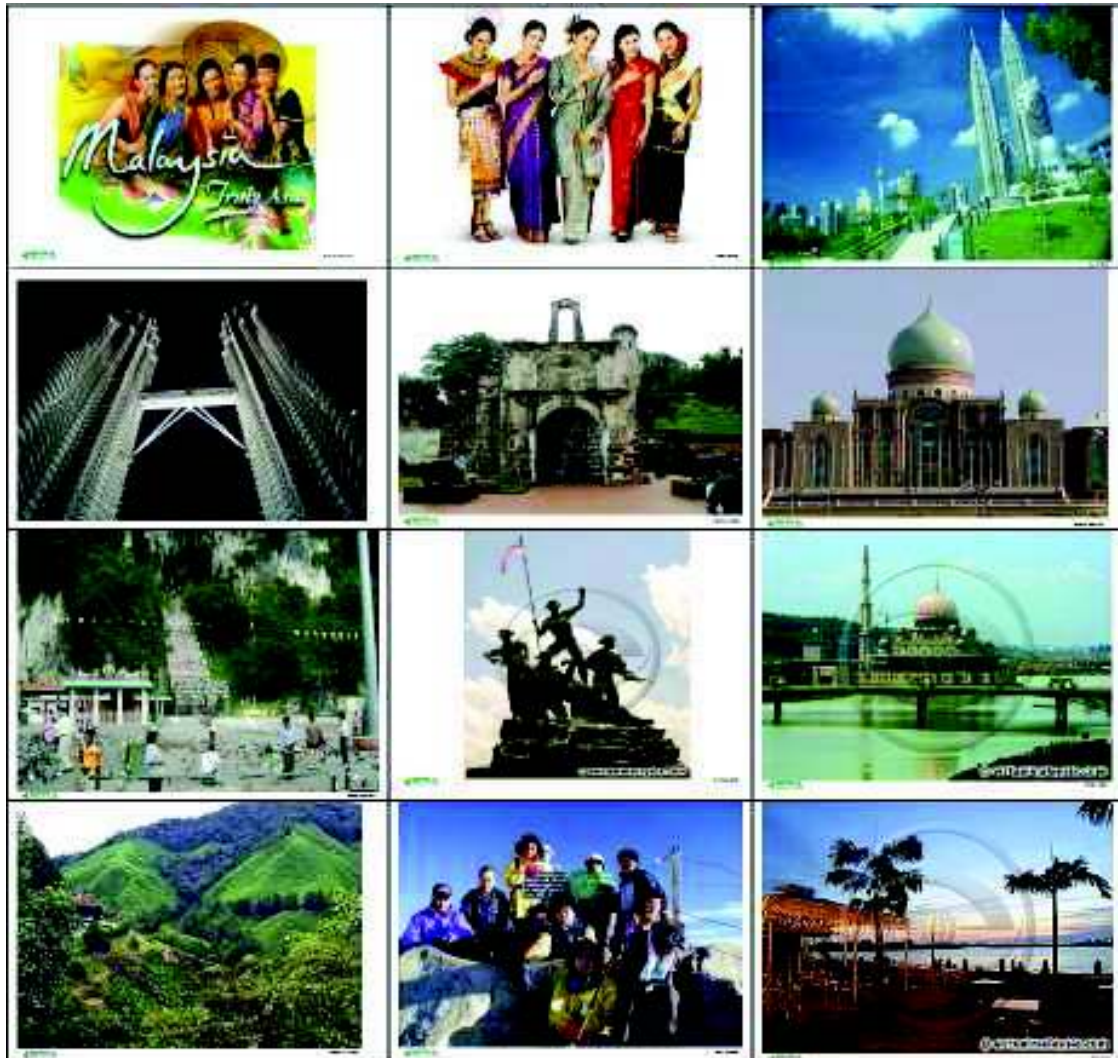
I have a patient and cheerful disposition with an ability to answer historical and questions clearly.

I am a good planner with an eye for detail as well.



**Let Me Fulfill Your Traveling Quest
...bringing you to the wonderful places in the world...**

MALAYSIA TRULY ASIA





ASIA CONTINENT

		
Kuta Beach - Bali	Borobudur - Yogyakarta	Mecca - Arab Saudi
		
James Bond Island - Phuket	The Great Wall - Beijing	Bangkok - Thailand

AUSTRALIA CONTINENT







		
Opera House - Sydney	Three Sisters - Blue Mountains	Movie World - Gold Coast
		
Monument Hill - Canberra	Superman! Gold Coast	Observation Tower - Sydney



AFRICA CONTINENT

		
Doha Castle	Doha - Qatar	Alexandria Palace - Qatar
		
Pharaoh Museum	The Pyramids - Egypt	Al-Azhar Mosque

EUROPE CONTINENT

		
The Colosseum - Rome	Edinburgh Castle - Scotland	Barcelona - Spain
		
Eiffel Tower - Paris	Big Ben - London	Leaning Tower - Pisa



AMERICA CONTINENT

Niagara Falls - Canada	Grand Canyon - Arizona	Statue of Liberty - New York
Golden Gate - San Francisco	Mt Rushmore - South Dakota	Hollywood - Anaheim
Grand MGM - Las Vegas	Honolulu - Hawaii	White House - Washington DC
Hershey's Park - Pennsylvania	Agriculture Park - Wisconsin	The Wind City - Chicago
Aspen - Colorado	US Mint House - Philadelphia	Space Center - Florida

MINIMUM TOURIST GUIDES PROFESSIONAL FEES (effective 1st. March, 2009)**CENTRAL ZONE - KUALA LUMPUR, SELANGOR, PERAK, NEGERI SEMBILAN AND PUTRAJAYA**

CENTRAL ZONE Kuala Lumpur, Selangor, Perak, Negeri Sembilan & Putrajaya	City Guide		Nature Guide Level 1-3	
	Local Languages	Foreign Languages	Local Languages	Foreign Languages
Overland	RM 220	RM 350	RM 220 (Level 3)	RM 300
Half Day Tour (max 4 hrs)	RM 150	RM 250	RM 120	RM 180
Full Day Tour (max 8 hrs)	RM 220	RM 350	RM 180	RM 250
Transfer (max 3 hrs)	RM 120	RM 180	RM 100 (Level 3)	RM 120 (Level 3)
Empty Run / Return	RM 100	RM 100	RM 100 (Level 3)	RM 100 (Level 3)
Additional hour charges (per hour)	RM 20	RM 30	RM 20	RM 30
Extended Night Activities before midnight (additional charge to a evening tour, dinner transfer etc.)	RM 50	RM 80	RM 80	RM 120

Terms and Conditions:

- a) Rates are applicable to assignments commencing from designated entry and / or pick-up points located in Kuala Lumpur, Selangor, Perak, Negeri Sembilan and Putrajaya (Central Zone).
- b) Local languages refer to Bahasa Melayu, English, Mandarin, Tamil and local dialects.
- c) Foreign languages refer to all languages other than those stipulated under the local language groups listed in item b) above.
- d) Meals Allowances are to be paid (if no meals are provided):- Breakfast RM 8.00; Lunch RM 12.00; Dinner RM 15.00 or RM 35.00 per day.
- e) Accommodation is to be provided for overnight assignments. Female or male guides are to be provided with their own individual rooms, and are not to share of rooms with tourists / tour leaders / coach captains. If no accommodation is provided an accommodation allowance of RM 150.00 is applicable.
- f) Upon exceeding the maximum hours indicated in a half day or full day tour including a transfer shown above, an additional hourly charge is applicable regardless of whether a full hour is incurred or not.
- g) For all services or assignments beyond midnight and before 0600hrs of the next day, a surcharge of 50% of the respective fees is to be paid.
- h) Empty Run – Transportation charges are to be borne by hirer / tour operator if no transport is provided for tourist guide to reach the tour commencement, or pick-up points.
- i) Cancellation of any assignments must be given at least twenty-four (24) hours notice in advance falling which a full cancellation fee equivalent to the tourist guides' professional fees must be paid. In the case of overland assignments three (3) days' notice in advance must be given, otherwise a cancellation fee equivalent to a one (1) day professional fee is payable.
- j) A transport charge of RM 80.00 is applicable for all assignments starting / finishing at any of the Thailand / Malaysia border entry / exit points and / or Second Link Johor. The amount charged is to reimburse the tourist guide for his / her transport / travelling expenses to / from the borders and / or Second Link to pickup / drop-off tourists accordingly.
- k) Double Tourist Guiding Fee are applicable on the following public holidays:-
 1. New Year Day 1st. January
 2. Labour Day 1st. May
 3. Hari Raya Puasa 1st. and 2nd. Day
 4. Chinese Lunar New Year 1st. and 2nd. Day
 5. Deepavali
 6. Christmas 25th. December
- l) The use of the 'Tour Assignment Confirmation' Form available at: www.mtgc.my is recommended to provide and to confirm details of the tour / assignment to benefit both tourist guide and hirer / tour operator.